



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 103348

Schedule Dates 10/17/12-11/06/12
Advertiser Tiberi for Congress (4213)
Agency Strategic Media Placement (3256)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name
Phone/Fax /
CPE 2909 OH-CD12-PT
Account Types Local/Political Candidate
Billing Type Standard
Comments OH-CD12-PT

Date Entered 10/15/12
Last Modified 10/16/12
Entered By Erica Pegues
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,975.00
Net Total \$73,525.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	47	\$36,650.00
Nov. 2012	37	\$49,850.00
Grand Total:	84	\$86,500.00

56 89150

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/17/12-10/19/12	5	:30	11P- 11:35P (EST)	3			X	X	X						WBNS-TV (WBNS)	11pm News	10/15/12
1.1	Normal Line / SPOT	10/17/12-10/21/12	5	:30	11P- 11:35P (EST)	4			X	X	X		X	3	\$650.00	\$1,950.00	WBNS-TV (WBNS)	11pm News	10/16/12
1.1.1	Preempt	10/17/12															WBNS-TV (WBNS)	Schedule Change/Exception - INCORRECT TIME SPECS	
2.0	Revised Line / SPOT	10/22/12-10/22/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	11pm News	10/15/12
2.1	Normal Line / SPOT	10/22/12-10/27/12	5	:30	11P- 11:35P (EST)	4	X		X	X		X		4	\$650.00	\$2,600.00	WBNS-TV (WBNS)	11pm News	10/16/12
4.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	11P- 11:35P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
5.0	Normal Line / SPOT	10/31/12-11/04/12	4	:30	11P- 11:35P (EST)	5			X	X	X	X	X	4	\$2,000.00	\$8,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
5.0.1	Preempt	11/04/12															WBNS-TV (WBNS)	Schedule Change/Spot - 1130P-1205A	
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	11pm News	10/15/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	5P- 6P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	WBNS-TV (WBNS)	5pm News	10/15/12
8.0	Normal Line / SPOT	10/22/12-10/26/12	5	:30	5P- 6P (EST)	5	X	X	X	X	X			5	\$600.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
9.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5P- 6P (EST)	2	X	X						2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
10.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5P- 6P (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	5pm News	10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5P- 6P (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5pm News	10/15/12
12.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	5:57A- 7A (EST)	3			X	X	X			3	\$500.00	\$1,500.00	WBNS-TV (WBNS)	6am News	10/15/12
13.0	Normal Line / SPOT	10/22/12-10/26/12	5	:30	5:57A- 7A (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	WBNS-TV (WBNS)	6am News	10/15/12
14.0	Normal Line / SPOT	10/29/12-10/30/12	4	:30	5:57A- 7A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6am News	10/15/12
15.0	Normal Line / SPOT	10/17/12-10/19/12	5	:30	6P- 6:30P (EST)	3			X	X	X			3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
16.0	Normal Line / SPOT	10/22/12-10/25/12	5	:30	6P- 6:30P (EST)	4	X	X	X	X				4	\$1,000.00	\$4,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
17.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
18.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	5:57A- 7A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	6am News	10/15/12
19.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	5:57A- 7A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6am News	10/15/12
20.0	Normal Line / SPOT	11/05/12-11/06/12	4	:30	7A- 8A (EST)	2	X	X						2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	7am Early Show	10/15/12
21.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6P- 6:30P (EST)	3			X	X	X			3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
22.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	6pm News	10/15/12
23.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6:58P- 7:30P (EST)	2			X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
24.0	Normal Line / SPOT	10/20/12-10/27/12	5	:30	6:57A- 9A (EST)	1						X		2	\$300.00	\$600.00	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12

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25.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	8:58A- 10:30A (EST)	1							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
26.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	11A- 11:30A (EST)	1							X	2	\$250.00	\$500.00	WBNS-TV (WBNS)	Capitol Square	10/15/12
27.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	6:57A- 9A (EST)	1						X		1	\$800.00	\$800.00	WBNS-TV (WBNS)	CBS This Morning Saturday	10/15/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/15/12
29.0	Normal Line / SPOT	11/04/12-11/04/12	5	:30	11A- 11:30A (EST)	1							X	1	\$250.00	\$250.00	WBNS-TV (WBNS)	Capitol Square	10/15/12
30.0	Normal Line / SPOT	10/22/12-10/24/12	4	:30	6:58P- 7:30P (EST)	2	X		X					2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
32.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	6:58P- 7:30P (EST)	2				X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
33.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:30P (EST)	1	X							1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/15/12
34.0	Normal Line / SPOT	10/20/12-10/27/12	5	:30	4:58A- 6:56A (EST)	1						X		2	\$100.00	\$200.00	WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
35.0	Normal Line / SPOT	10/21/12-10/28/12	5	:30	6:28A- 8:30A (EST)	1							X	2	\$100.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/15/12
36.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	4:58A- 6:56A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	Saturday Weekend News	10/15/12
37.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	7:30P- 7:57P (EST)	2			X	X				2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	Wheel of Fortune	10/15/12
38.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	7:30P- 7:57P (EST)	1			X					1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Wheel of Fortune	10/15/12

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39.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:28A- 8:30A (EST)	1							X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	Sunday Weekend News	10/16/12
40.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6:58P- 7:30P (EST)	1					X			1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	Jeopardy	10/16/12

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